



**FOR IMMEDIATE RELEASE**

**CONTACT:** Lynda Stadler, Director of Marketing  
**Susan G. Komen Charlotte**  
**T: 704.347.8181**  
**[l.stadler@komencharlotte.org](mailto:l.stadler@komencharlotte.org)**

**18<sup>th</sup> Annual Komen Charlotte Race for the Cure® Returns to Uptown Charlotte October 4**  
***Registration Opens May 1***

**Charlotte, NC** – The 18<sup>th</sup> Annual Race for the Cure®, locally presented by Novant Health and Mecklenburg Radiology Associates, returns to uptown Charlotte on October 4, 2014. Online registration is open May 1 through September 28<sup>th</sup>. Go to Komen Charlotte’s website at [www.komencharlotte.org](http://www.komencharlotte.org) and register as an individual, join a team, or donate to an individual/team.

The Komen Charlotte Race for the Cure® is a fundraiser that features a 5K timed race, 5K non-competitive run/walk, one-mile route, 50-yard kids’ dash, race expo, Survivor’s tent, and much more! Festivities begin at 6:00 am, with the timed run beginning at 7:15 a.m., and the walk/run beginning at 7:50 am. It is a celebration of life where runners and walkers of all ages gather to honor survivors who are winning the battle against breast cancer and to remember those who have lost their lives to this devastating disease.

Last year, Race fundraising contributed to \$1.3 million in community health grants and \$420,000 for national research. In 2013, Komen granted funds helped:

- ✓ Serve 7,700 people in our 13 county service area surrounding Charlotte
- ✓ Provide 5,100 mammograms and diagnostic services
- ✓ Pay for 451 Lymphedema services.

*EXCITING UPDATE:* Susan G. Komen Charlotte announced this week that 17 community health programs were awarded nearly over \$906,000 in financial grants to provide thousands of women and men with life-saving breast health screening, education and treatment support throughout the year for 2014-15 fiscal year.

Komen Charlotte has a goal to raise \$1,300,000 and we need your help! A maximum of **75 percent of net proceeds goes to our local community** for breast cancer education, screenings diagnostic services and treatment support. We serve a 13 county service area including Mecklenburg and the 12 surrounding counties of our service area. The additional 25 percent supports the Komen National Research Grant Program, which funds major research programs across the country.

**ABOUT KOMEN CHARLOTTE**

Susan G. Komen Charlotte is an affiliate of Susan G. Komen, one of the most widely-known breast cancer organizations in the world. Komen Charlotte raises funds through events such as the annual Susan G. Komen Race for the Cure®; Laugh for the Cure®; Carowinds for the Cure; BCC Rally; Serve for the Cure; and a variety of community events hosted by corporate partners, small businesses, faith communities, schools and volunteer organizations.