



For more information contact:

Lynda Stadler, Director of Marketing and Communications
Komen Charlotte, 704-817-4082 or l.stadler@komencharlotte.org

Susan G. Komen Charlotte Announces New Members for 2014-15 Board of Directors

Charlotte, NC, May 12, 2014 – The Board of Directors of Susan G. Komen Charlotte, announced today that Eshe Glover, Principal, BluePepper Public Relations and Mary Ramsey, Senior Relationship Manager, Corporate Banking Group for Fifth Third Bank, have been elected to the Board for one-year terms effective April 1, 2014.

“Both Eshe and Mary have been an integral part of our volunteer organization for many years,” said Park Williams, president of Komen Charlotte’s board of directors. “During that time, they have offered invaluable guidance, support, professional expertise, fundraising assistance, and personal passion to find a cure for breast cancer. They are great assets to the Komen Charlotte affiliate and we are thrilled they have accepted leadership positions on our board.”

Eshe Glover is principal of BluePepper Public Relations and has worked in the Charlotte market for more than 15 years. Glover is an award-winning professional affiliated with the Public Relations Society of America and International Association of Business Communicators. She holds a Bachelor of Communications from Northwestern University and completed the Meeting and Event Planning Certification Program at the UNC- Charlotte. Aside from her work with Komen Charlotte, Glover is involved with NU Club of Charlotte, Leadership Charlotte and Charlotte-Mecklenburg Schools.

Mary Ramsey is an accomplished banking professional with extensive experience in building and managing client relationships, as well as strong business development and marketing acumen. She earned a Bachelor of Science in Business Administration with a major in Accounting from Bowling Green State University in Bowling Green, Ohio and has been in Charlotte for over 20 years. In addition to volunteering with Komen Charlotte, Ramsey is an active member of Providence Presbyterian Church and involved in the Church’s Growth and Vision Committee, as well as serving as a Deacon.

Komen Charlotte raises funds through events such as the annual Susan G. Komen Race for the Cure®; Laugh for the Cure®, and a variety of community events. Last October, Race for the Cure raised \$1.5 million to fund community health programs and medical research. Seventy-five percent of net proceeds generated by the affiliate stay in the 13-county service area to provide free mammograms and a continuum of breast health services to underinsured and uninsured people in our communities. Additionally, 25% funds critical breast cancer research.

###