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Tami Simmons Named Executive Director of Komen Charlotte

Charlotte, NC, Dec. 13, 2013 – The Board of Directors of Susan G. Komen Charlotte, announced today that Tami Simmons has been elected executive director of the organization. Simmons has been serving as interim executive director since late October.

“Tami is a natural leader and integrator. She inspires, motivates and drives for results,” said Mike Smiley, president of Komen Charlotte’s board of directors. “During her short tenure at Komen, Tami has earned the trust and confidence of her co-workers, community partners, affiliates and the board. Her understanding of the corporate giving philosophies and strategies will be an asset to our current sponsor partner relationships and to new companies with whom we want to work.”

Simmons initially joined the organization in 2012 as interim development director, following 19 years with Wells Fargo, where she most recently served as senior vice president and director of corporate philanthropy for the Eastern US. She is immediate past president of the YWCA Central Carolinas board of directors and currently serves on the board of trustees of Johnson C. Smith University.

“I am honored by the opportunity to serve as executive director of Susan G. Komen Charlotte and look forward to working with the dedicated board, staff, and volunteers,” said Simmons. “There’s so much need in the communities we serve– women and men fighting breast cancer without critical care and attention. I am inspired by the tremendous contributions the Komen organization has made and will continue to make in providing health services and cancer research.”

Komen Charlotte raises funds through events such as the annual Susan G. Komen Race for the Cure®; Laugh for the Cure, and a variety of community events. This past October, Race for the Cure raised \$1.3 million to fund community health programs and medical research. The 13th Annual Laugh for the Cure event is scheduled for Saturday, January 18, 2014, and is expected to raise more than the \$135,000 raised last year.

Seventy-five percent of the net proceeds generated by the affiliate stay in the service area. In 2013, \$1.2 million was distributed to 21 service agencies to provide free mammograms and a continuum of breast health services to underinsured and uninsured people in our service area. \$418,000 was contributed to the Komen National Research Fund to finance medical research.

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