



laugh  
for the  
cure<sup>®</sup>

**March 19, 2020**

McGlohon Theater at Spirit Square

*Susan G.*  
**Komen<sup>®</sup>**

CHARLOTTE



**1 in 8 women**

in the U.S. will be  
diagnosed with

**BREAST CANCER**

in her lifetime.



**Who's Your  
ONE?**

**"I'm a strong person of faith, but I  
would sit on the ground and say  
'God, why me?'"**

— Marie Forbes and her husband, Glenn

**Susan G.  
Komen**  
CHARLOTTE

Hear their story at [komen.org/yourone](https://www.komen.org/yourone)

[komencharlotte.org](https://www.komencharlotte.org)

# TONIGHT'S PROGRAM

**5:30 p.m. - 7:00 p.m.**

## **VIP Reception and Silent Auction**

Knight Gallery and Spirit Square Lobby

**7:15 p.m. - 8:00 p.m.**

## **Welcome and Introductions**

Molly Grantham, Emcee

McGlohon Theater

## **Live Auction**

Ernest Perry

Auctioneer

McGlohon Theater

**8:00 p.m.**

## **Pink Tie Guy Introductions**

McGlohon Theater

**8:20 p.m.**

## **Headline Comedians**

Shaun Jones and Collin Moulton

McGlohon Theater

**9:30 p.m.**

## **Auction Item Pick up**

Middleton McMillan Gallery



Susan G. Komen is the only organization funding breakthrough research, community health outreach, patient care and taking action through advocacy in the fight against breast cancer.

[komencharlotte.org](http://komencharlotte.org)

## RESEARCH

Understand, prevent and treat metastatic breast cancer. Discover new treatments and technologies to improve patient outcomes.



## CARE

Provide high-quality care with access to screenings, diagnostics, patient navigation and treatment support.



## COMMUNITY

Provide care coordination and support survivors and those living with metastatic breast cancer. Address health disparities with evidence-based education.



## ACTION

Advocate for research funding and protections for patients. Empower patients and the public to take charge of their breast health.





Tammy and her mother celebrate at Laugh 2019



Tammy and Dawn Calhoun

## *A Letter from the Founder*

TAMMY S. GREYSHOCK

*It is with a heavy heart that I share this year that one of our early Laugh for the Cure Committee members passed away from metastatic breast cancer in January 2020. I met Dawn Calhoun in 2005 after her initial diagnosis. She served on our Laugh for the Cure Committee for several years and was one of the first people to really open my eyes to the disparities in breast cancer treatment within the African-American community. When I look at the work that Komen Charlotte does through events like Pink Sunday to bring the message of breast health to African-American and Hispanic/Latino churches, I think how proud my friend, Dawn, would be. She was a beautiful soul with unbridled energy, constant enthusiasm and a willingness to share her experiences in the hopes they would help others. Tonight, her husband, Kevin Calhoun, is being honored as a Pink Tie Guy.*

*It's been over a year now since my mom was diagnosed with metastatic breast cancer. We have spent this past year learning about treatments and celebrating the progressive strides made in MBC care. Mom continues to respond well to her daily oral chemo treatments and definitely puts the "thrive" in MBC Thriver!*

*Both Dawn and my mom continue to remind me that our work in breast health is not over and will not be over until breast cancer is no longer a life-threatening disease. Thank you for being here. Thank you for taking time out of your busy days to attend an event that will help under and uninsured women in our local 13-county service area receive breast health services.*

*Together, we have organized 19 Laugh for the Cure events in Charlotte, 49 events in nine other cities and collectively raised almost \$3 million in the fight against breast cancer. A special "thank you" to my husband, Brian Heffron, and the Comedy Zone Worldwide staff, who give selflessly of their time and talents. Tonight, as always, I celebrate the women who have inspired me, especially, my mom, Aunt Toni and Aunt Bern. In 2016, we said 'good-bye' to Aunt Toni and I miss the sound of her laughter every day.*

*Thank you for all you do.*

*Tam*

## SPECIAL GUESTS



### **Emcee - Molly Grantham**

*Anchor. Author. Mom.*

Molly Grantham is a two-time Emmy-award winning journalist who has been named TV News Reporter of the Year for both Carolinas, one of Charlotte's top "40 under 40" and one of Mecklenburg County's "50 Most Influential Women." She anchors WBTV News at 5:30p and solo-anchors WBTV News at 11p, and is also author of *Small Victories...* which sold out

on Amazon in its first week! Besides her public and often nutty job, she balances motherhood with two young kids, social media madness and the swirling circle of life. She also recently announced she's pregnant with her third child. Molly is a glass half-full perspective, with self-deprecating humor and an authentic voice that shows not all you see is always real.

Cancer has hit Molly's family hard. Her grandfather died of pancreatic cancer. Her mom died of breast cancer. Her grandmother fought it, her great-grandmother also died from the disease and her father, who she says is her forever hero, died of colon cancer in 2006. Every year, Molly emcees Komen Charlotte's "Race for the Cure" and leads one of the largest teams.

Molly and her husband, Wes, have an 8-year old daughter (Parker), 5-year-old son, (Hutch) and "Tic-Tac" (name for now) is due in July.

## VIP HOSTS



Rob Tanner  
Tanner In the Morning  
**The New 103.7**



Catherine Lane  
Weekday Host  
**The New 103.7**



**Auctioneer**  
**Ernest Perry**  
**Perry's Diamonds & Estate Jewelry**

Ernest Perry, proud owner of Perry's Diamonds & Estate Jewelry, has been buying, selling and appraising fine, antique and estate jewelry for over 40 years. To the Charlotte community, he is known as an avid civic volunteer, philanthropist, auctioneer – and local celebrity. Mr. Perry has served as an auctioneer for dozens of local charities and frequently donates jewelry items for auction. Together, Mr. Perry and Perry's Diamonds & Estate Jewelry have raised hundreds of thousands of dollars for our community.

Mr. Perry is also a proud and dedicated Komen Charlotte Pink Tie Guy.

# HEADLINE COMEDIANS

## SHAUN JONES

\*\*\*\*\*



Shaun Jones is a true comedian! One of the hottest comics on the comedy scene right now. Traveling worldwide making people laugh, he shows that funny is funny. Shaun has been seen on BET's Comic View, Starz "1st Amendment Standup" and Robert Townsend's "Partners In Crime-The Next Generation". He also was in the 2003 motion picture called "Shade" as the crooked poker player, Mr. Ose, starring Jamie Foxx and Sylvester Stallone.



## COLLIN MOULTON

\*\*\*\*\*

Collin Moulton is one of the most fun, personable, and sought after headliners today. He has had his own stand-up special on SHOWTIME, he's been on NICKELODEON, and was recently featured on LAST CALL WITH CARSON DALY. Touring for over 15 years Collin has gained an ease and enjoyment on stage that makes every show worth watching. America knows and loves him. His familiarity and energy engages and relieves the audience before he even speaks. His electric storytelling style makes you care about every topic he explores.



## 2019 Community Grant Impact

<p>Total # of people served</p>  <p><b>3,760</b></p>	<p># diagnosed with breast cancer</p>  <p><b>65</b></p>	<p>Group and 1 on 1 community education sessions</p>  <p><b>1389</b></p>
<p>Screening mammograms</p>  <p><b>2090</b></p>	<p>Clinical breast exam</p>  <p><b>398</b></p>	<p>Diagnostic services <small>(diagnostic mammograms, ultrasounds, biopsies, MRIs)</small></p>  <p><b>1326</b></p>
<p>Lymphedema sleeves</p>  <p><b>295</b></p>	<p>Care coordination</p>  <p><b>95</b></p>	<p>For more information about our services: <a href="http://komencharlotte.org">komencharlotte.org</a></p>



We are proud to provide breast health services in 13 counties.

Anson, Cabarrus, Cleveland, Gaston, Iredell, Lincoln, Mecklenburg, Montgomery, Richmond, Rowan, Stanly, Union and York

Susan G. Komen Charlotte is proud to partner with our grantee organizations to provide women and men in our community with services such as screening and diagnostic mammograms, education, health care navigation, lymphedema treatment and bandages, survivorship support and transportation.

**SUSAN G. KOMEN  
CHARLOTTE**

# Treatment Assistance Program



Breast cancer patients can apply for the following help:

## Financial assistance

- Oral pain medication
- Anti-nausea medication
- Oral chemotherapy/hormone therapy
- Child care/elder care
- Transportation to and from treatment
- Lymphedema care and supplies
- Durable medical equipment

## Additional assistance



Assessment by  
an oncology  
social worker



Breast cancer  
education



Psychosocial  
support



Information  
about local  
resources



Where the end of breast cancer begins.™

Komen Charlotte's mission is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

(704) 347-8181 | [komencharlotte.org](http://komencharlotte.org)



BlueCross BlueShield  
of North Carolina

**Don't let financial hardship keep  
you from the treatment you need.**

**Susan G. Komen Breast Care Helpline  
Monday-Friday 9AM-10PM  
1-877 GO KOMEN (465-6636)**

- PRESS #2 for Breast Care Helpline
- Ask for information about the Treatment Assistance Fund

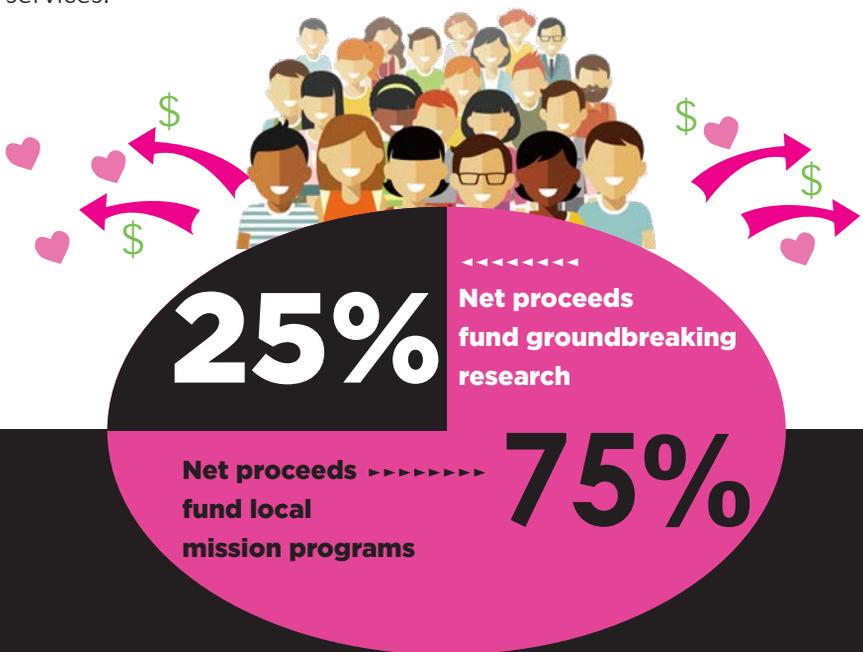
[helpline@komen.org](mailto:helpline@komen.org)

# DID YOU KNOW?

*Komen Charlotte Offers Lay Navigation Services*

People reach out to Komen Charlotte for various reasons. Many need basic breast health services, but do not have a primary doctor or insurance. Or, they have insurance but a high deductible to reach. Other times, a woman may have felt a lump or a pain in her breast and she is afraid and doesn't know what to do. Some have been diagnosed with breast cancer and are looking into an uncertain future. Others just need someone to talk to about their personal journeys.

Through our lay navigation services, our full-time, bi-lingual navigation and programs manager, Toni Lee, helps guide people in finding resources and navigating the complex health care system. In 2019, Komen Charlotte assisted 366 individuals in need of breast-related services.



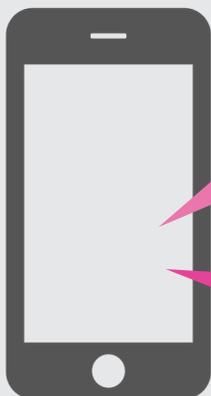
**ALL OF YOUR EFFORTS AND CONTRIBUTIONS  
WILL HELP US REACH OUR BOLD GOAL:  
REDUCE THE NUMBER OF BREAST CANCER DEATHS  
IN THE U.S. BY 50% BY THE YEAR 2026.**

# Fund *a* Need

Every day, women and men in our 13-county service area need assistance getting the breast cancer care they need. We are thrilled to have Mr. Ernest Perry, Molly Grantham and Dr. Navin C. Bhojwani of Novant Health host this evening's "Fund a Need" initiative at Laugh for the Cure and we thank you for being part of the solution to meet these needs in our community.



**Tonight, you can  
make a donation to fund a  
specific need for people right  
here in our community**



**Make your financial  
commitment via your  
mobile phone on OneCause.**

**Once you've registered your  
phone this evening, go to the  
menu, select "Fund a Need" and  
make your pledge.**

# Fund a Need

## **A \$2,500 donation could provide diagnostic mammograms for 14 people**

*Diagnostic Mammography can also be used as a follow-up test when something abnormal is found on a screening mammogram or a clinical breast exam.*

## **A \$1,500 donation could provide a breast biopsy for 2 people**

*If cancer can't be ruled out after a diagnostic mammogram, breast ultrasound or breast MRI, a patient will need to have a biopsy. A biopsy is the only test that can diagnose breast cancer.*

## **A \$1,000 donation could provide a screening mammogram for 7 people**

*Breast cancer screening tools are used to find breast cancer in a person who doesn't have any warning signs or symptoms. Overall, mammography is the most effective screening tool used to find breast cancer in most women. It can find cancers at an early stage, when they are small and the chances of survival are highest.*

## **A \$750 donation could provide financial assistance through the Komen Treatment Assistance Program for 2 survivors**

*The Komen Treatment Assistance Program provides financial assistance to survivors who qualify, for lymphedema care and supplies, oral chemo/hormone therapy, transportation, child care/elder care, oral pain medication and more.*

## **A \$500 donation could provide breast ultrasounds for 6 people**

*Breast ultrasound is a non-invasive test. It's often used as a follow-up test after an abnormal finding on a mammogram, breast MRI or clinical breast exam.*

## **A \$250 donation could provide navigation and psychosocial support for 30 people**

*Komen Charlotte provides navigation from our office – we talk with people to understand their needs and current health provider status, then help them get to the resources that will work best for them and keep them in the breast health continuum of care.*



LIVE AUCTION

## Hearts on Fire

The World's Most Perfectly Cut Diamond  
18K White Gold Fulfillment Pendant Featuring 11 Round Brilliant  
Cut Diamonds Weighing 0.48 Carat Total, VS-SI Clarity, IJ Color

Donated in-kind by:



**PERRY'S**  
DIAMONDS & ESTATE JEWELRY



100% of proceeds from this live auction item will directly support Komen Charlotte's mission:  
To save lives by meeting the most critical needs in our community and investing in breakthrough  
research to prevent and cure breast cancer.

# LIVE AUCTION



## The Lodge at Gulf State Park

### Two-Night Stay with Breakfast for Two



Experience a unique piece of paradise on the Alabama Gulf Coast where nature is at your doorstep. You will enjoy a two-night stay (for two), with morning breakfast, at The Lodge at Gulf State Park, a Hilton Hotel is located on the white sands of Gulf Shores, AL inside the naturally beautiful 6,150-acre Gulf State Park.

Your Lodge experience is defined by unique architecture designed to allow you to enjoy this distinctive environment and community. Enjoy beautiful beach and park views from our guest rooms, suites and restaurants.

Restrictions apply. Self parking available with fee. Black out dates include holidays, peak season, and special events. Cannot be used with other discounts or packages or promotional offer.

100% of proceeds from this live auction item will directly support Komen Charlotte's mission: To save lives by meeting the most critical needs in our community and investing in breakthrough research to prevent and cure breast cancer.

LIVE AUCTION

# IRELAND GOLF ADVENTURE

## Ireland Golf Adventure

Golfing in Dublin, Killarney & Ennis  
Guinness Storehouse, Car rental, 6 night stay for two

This Experience Includes:

- Cassidys Hotel, Dublin- night 1
- Randles Court Hotel, Killarney- nights 2 & 3
- The Old Ground Hotel, Ennis- nights 4 & 5
- The Carton House Hotel & Golf Club, Dublin  
- night 6 with 3-course dinner for 2
- Daily breakfast for 2
- 2 rounds of golf at each of the following courses- Dooks Golf Club, Lahinch Golf Club/Castle Course, and Carton House Golf Club (choice of Montgomerie or O'Meara golf course)
- 2 VIP tickets to the Guinness Storehouse
- 6-day rental of a manual (stick shift) car
- Winspire booking & concierge service

The Emerald Isle is a golfing mecca. Unique as a golfing destination, Ireland is home to the highest number of true links golf courses. Many of Ireland's iconic sights are within easy reach so you can enjoy the historic spots and stunning views. And don't forget the legendary 19th hole – the 'craic' in Ireland is great, both on and off the course!

**ADDITIONAL INFORMATION:**

Must be booked a minimum of 60 days in advance. Reservations are subject to availability. Certificates cannot be replaced if lost, stolen or destroyed. All purchases are non-refundable. Packages cannot be resold. Air and ground transportation is not included unless where specified.

Expires 3-19-2021

# LIVE AUCTION

## Music With Friends

Pat Benatar and Neil Giraldo at the McGlohon Theater  
Wednesday, September 16, 2020

This Experience Includes:

- 2 tickets to private Music with Friends show
- Pre-cocktail party with heavy hors d'oeuvres
- 90-minute concert and after party
- Complimentary parking



### MORE INFORMATION:

Enjoy an evening with this two-time multiplatinum and five-time platinum album selling Benatar and/or duo have won four Grammys and created 15 Billboard Top 40 singles. The winner of this amazing experience will receive tickets and parking information from Music with Friends following Laugh for the Cure.

100% of proceeds from this live auction item will directly support Komen Charlotte's mission: To save lives by meeting the most critical needs in our community and investing in breakthrough research to prevent and cure breast cancer.

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## Original Painting by Wil Bosbyshell

Wil Bosbyshell, local artist and Komen Charlotte supporter, will paint live during the Laugh for a Cure event and auction the final piece to our guests. Take home the original, finished 20 x 30 inch painting of the Charlotte skyline with the buildings and fireworks lit "Komen" pink, for your home or office.



Jane Grau of the Charlotte Observer wrote, "Wil has the uncanny ability to infuse life into totally inanimate objects."

100% of proceeds from this live auction item will directly support Komen Charlotte's mission: To save lives by meeting the most critical needs in our community and investing in breakthrough research to prevent and cure breast cancer.



Komen Charlotte Pink Tie Guys are an exclusive group of community leaders in the corporate and philanthropic sectors, local business, professional sports and the medical community. The Pink Tie Guys are recognized for their commitment to the Komen mission.

## A Komen Charlotte Pink Tie Guy...

**SUPPORTS** those whose lives have been touched by breast cancer by adding his name and voice to the urgency of finding the cures.

**PLEDGES** to make a difference by wearing his pink tie and sparking conversations about breast health, the disparities in our region, and the power and methods we actually have to affect change.

**INSPIRES** involvement through his role in the community by encouraging others to give, donate, volunteer and support the mission.

**EMPOWERS** other men to pay attention to women's health issues and be aware of their own risks for breast cancer. 1 in 8 women and 1 in 833 men will be diagnosed with breast cancer in their lifetime.

**SERVES** his community with compassion, promoting awareness of the life-saving programs we fund, and all of those who help make it possible for Komen Charlotte to assist the community.

**SHARES** the Komen vision of a world without breast cancer.

Not only are our Pink Tie Guys business and community leaders—**they're FUNNY, too!**

Each of them brought jokes and are hoping to bring down the house with their fundraising. As they share their joke on stage tonight, support their Komen Charlotte fundraising by donating to their campaign in OneCause, the mobile bidding site you registered for at check in.

At the end of the show, the Pink Tie Guy having raised the most money, through his personal campaign, will win the exclusive title of **Mr. PTG 2020!**

# PINK TIE GUYS



**SMSgt (Ret)**

## **Melvin Barnes**

**Owner and President, Barnes Company  
Logistics Manager, Tarheel Challenge Academy (TCA)**

### **WHY I AM A PINK TIE GUY**

I became involved with Komen Charlotte after meeting my wife (a seven-time breast cancer co-survivor). It was a deep passion of hers; so naturally, it became a deep passion of mine. After we met, one of the first places we went together was to have her annual mammogram. It struck me deeply. Seeing the procedure made me realize just how important breast health and wellness is and how important it is to me to be able to help eradicate this disease. I've traveled with her as she has spoken to many women and men at churches and other organizations about the importance of early detection. Early detection saves lives and we will continue our journey together as we seek to find the cures.



## **Brennan Beck**

**Regional Healthcare Director, Walgreens**

### **WHY I AM A PINK TIE GUY**

There are many reasons that I am supporting Susan G Komen of Charlotte, but there are three points that I would like to emphasize. As a pharmacist, it is my responsibility to do everything I can to help people lead healthy lives. The Oath of the Pharmacist details applying knowledge, experience, and skills to the best of my ability to assure optimal drug therapy outcomes for the patients I serve. What better way to advocate for our patients lives then to represent an organization such as Susan G Komen? Secondly, I have a strong network of peers and friends that are able to help me make an impact. Lastly, as someone who has heard the words "you have cancer," I know there is nothing that can prepare you for the emotions that you experience. If I can do my part to reduce the likelihood of someone hearing those words, then my time invested is worth it. I would appreciate your support in helping me reach my goal!

# PINK TIE GUYS



## Raki McGregor

**Vice President of Consumer Business Strategy  
Operations and Implementation,  
Novant Health**

### WHY I AM A PINK TIE GUY

I am collaborating with Komen and the Pink Tie Guys in honor of my friend, pioneer, sister in Christ, mentor and community activist Dr. Ophelia Garmon Brown. I have watched her smile through the challenges and pain as she gains strength from knowing every day is a blessing and the smile that she gives may be just what someone needs.



## Kevin Calhoun

**Chief Operating Officer,  
The Calhoun Group Realty, LLC**

**Founder, Second Line Investments, LLC**

### WHY I AM A PINK TIE GUY

I am honored to be a Pink Tie Guy because I know firsthand how important the Susan G. Komen organization is to those individuals and families that heroically fight cancer on a daily basis. When my wife, Dawn Calhoun, was first diagnosed with breast cancer in 2004, it was the Komen organization that we turned to first for emotional support, information and inspiration. I will never forget the strength and perseverance I saw on the faces of the “Survivors” gathered at the first Race for the Cure we attended after Dawn’s diagnosis. You cannot put into words what it means to have an organization that is there for you to help pick up the pieces and move forward after your life has been rocked to the core.

Over the years, Dawn and I were privileged to participate in Laugh for the Cure and other events supporting breast cancer. Each year the events took on more and more meaning as close friends and family members joined the “Survivor” ranks with one diagnosis after another. So, I’m a Pink Tie Guy because the people I love most (wife, mother-in-law, best friends and extended family) have had to face the battle of a breast cancer diagnosis and I want to do my small part to help prevent my daughters and millions of great women out there from having to battle this disease. And, for those that do, I know that the Susan G. Komen organization will be right there when they need them. Dawn Calhoun battled breast cancer as a true champion from 2004 until early 2020. Now it’s time for me to pick up her baton and continue the fight for a Cure.

# PINK TIE GUYS



## **Rodney B. Long, C.P.M.**

**Director, Sourcing  
Duke Energy**

### **WHY I AM A PINK TIE GUY**

We are celebrating the 8th Anniversary of my wife, Judy's, breast cancer diagnosis and successful treatment! Early detection is the key, my friends! Because Judy was diagnosed early, we had more treatment options and the outcome was successful.

You might ask why, after 8 years, I still work to support Komen, and more specifically Komen Charlotte. The answer is simple; Komen's website provided Judy and I a wealth of information as we started the journey down the treatment road. Many of you unfortunately know how that diagnosis shocks and how hard it is to find out what to expect. We were also fortunate that we had access to the medical system and we want to help those who might not have access.



## **Ryan Richmond**

**Managing Director, Valuation Services  
KPMG**

### **WHY I AM A PINK TIE GUY**

Nothing really prepares a person for the traumatic words "You have cancer." And, the shock is not lessened when those words are told to someone you love. Although my grandmother passed away from breast cancer when I was in high school, it didn't fully prepare me for when my beautiful wife and soulmate, Rae, was diagnosed just a few years after our son was born. I am happy to say that Rae is now a "Survivor" of seven years. Being selected as a Pink Tie Guy is such an honor for me. The contributions that Susan G. Komen Charlotte makes to women (and men) in our community help lessen the fear and uncertainty that come from hearing those traumatic three words.

I'd like to thank each and every one of you for your support as we work together to defeat this disease so that the only statistic that a mom, daughter, sister or loved one will be in the future is that of another "Survivor."

# PINK TIE GUYS



## **Grant Campbell M.D.**

**Partner, Eastover-University Obstetrics  
and Gynecology**

**Co-Owner, The Center for Women's Aesthetics**

### **WHY I AM A PINK TIE GUY**

I have been a physician in Women's Healthcare for almost 25 years. I have had to tell countless patients about the devastating news of a breast cancer diagnosis. I have held their hands, I have answered their questions, I have cried with them and their loved ones, I have helped them navigate surgery and treatment, and I have lost some of them. Outside of my profession, I have helped friends and family members who have also had to take up this fight for their lives. I have been inspired by their courage, cheered their victories, and, at times, felt the crushing devastation of their setbacks. I have treated illness for almost a quarter century, and I have served in combat as a Trauma Surgeon. I am not afraid of a fight. Being asked to roll up my sleeves as a Pink Tie Guy to help this incredible organization continue the fight against this prevalent and devastating disease is one of the greatest honors I have received...and an easy decision to join the fight.



## **Jack A. Marinelli**

**Broker NC/SC, MBA**

**Helen Adams Realty**

### **WHY I AM A PINK TIE GUY**

Fifteen years ago I was in the doctor's office when my mother was first diagnosed with breast cancer. Since then, I have had a number of close friends lose loved ones to this awful disease. Susan G Komen Charlotte provides the leadership for our local community to come together to make a difference. Their fundraising efforts allow for the capital needed to find a cure one day. The dedication and collaborative efforts of our local chapter have been an inspiration in lending my support.

# Thank You Sponsors!

Susan G. Komen Charlotte would like to thank all of the sponsors and supporters of Laugh for the Cure 2020.

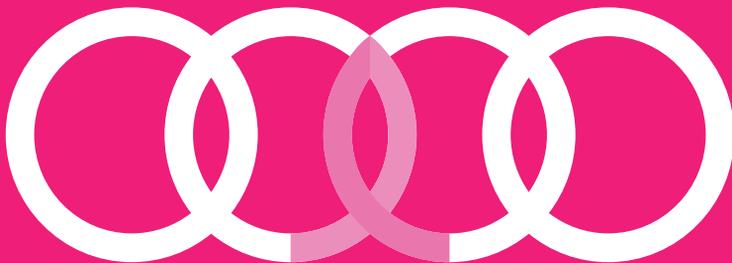
Our sponsors have generously invested in our mission to save lives and end breast cancer forever.

Please take a moment to recognize the many contributors to Laugh for the Cure. Those who have donated their time, talent, financial resources, and other in-kind services have made this evening possible!

Thank you,  
Komen Charlotte Staff and Board of Directors



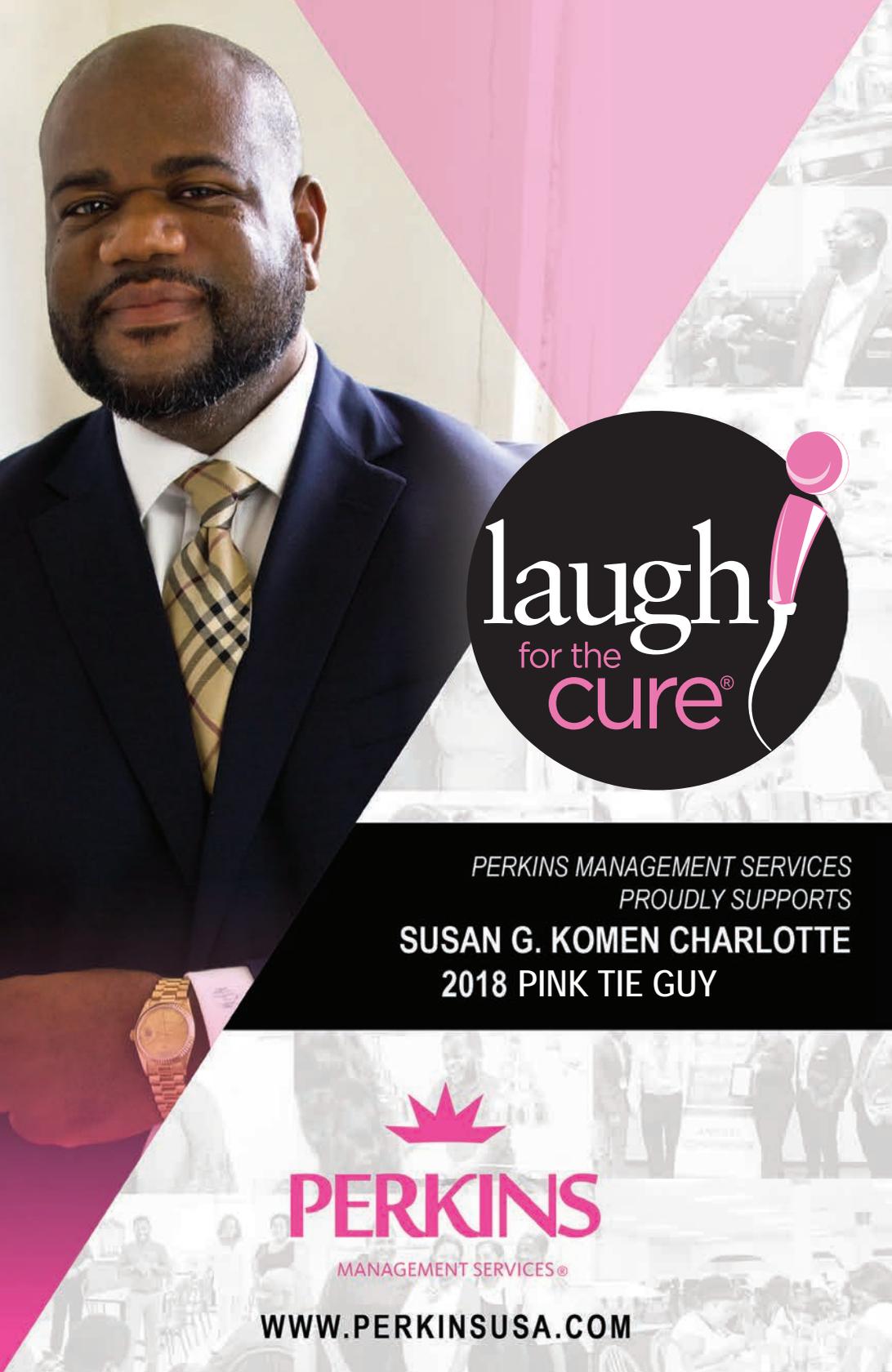
Working together to find a cure.



Audi Charlotte

[AudiCharlotte.com](http://AudiCharlotte.com)





laugh  
for the  
cure<sup>®</sup>



PERKINS MANAGEMENT SERVICES  
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**SUSAN G. KOMEN CHARLOTTE**  
2018 PINK TIE GUY



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Serving the greater Charlotte region since 1913

## One good cause. Many great effects.

One positive change often leads to another. At KPMG, we understand the tremendous impact one good cause can have across a community. That is why we support Susan G. Komen Charlotte's Laugh for the Cure Event as it works to save lives and end breast cancer forever.

[kpmg.com](http://kpmg.com)



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**CAROLINA'S NEW COUNTRY**



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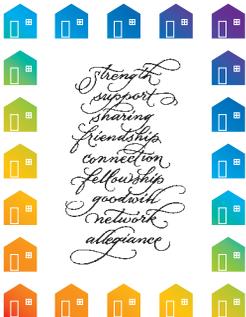
Official events courier for Susan G. Komen Charlotte

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you live. It's how you live.**



Publix has always believed that together, we're better.

**Publix**

TrinityPoint   
WEALTH

**IN MEMORY  
OF THOSE THAT WE'VE LOST  
AND IN HONOR OF THOSE WE  
HAVE SAVED.**

PROUD SUPPORTER

**susan g.  
komen.**  
CHARLOTTE 

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Thank you to our Laugh for the Cure committee members, Board of Directors and Komen Charlotte staff for making this event possible!

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**Our Mission:**

Save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer.

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Pink  
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April 26, 2020



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Making Breast Health a Priority

Today black women in the U.S. are about 40% more likely to die from breast cancer than white women. Together we can change that. Join Susan G. Komen Charlotte for **Pink Sunday**, a free breast health education program to be held at local churches on Sunday, April 26, 2020.

The purpose of this event is to empower women to take action by providing breast health awareness and sharing information about available resources. Once registered, each church receives free educational materials for their congregation along with a breast health resource guide.

**To Register for Pink Sunday:** Go to [www.komencharlotte.org](http://www.komencharlotte.org), click on "Events," then click "Pink Sunday." Have questions? Email [pinksunday@komencharlotte.org](mailto:pinksunday@komencharlotte.org) or call 704-347-8181.

  
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## *Metastatic Breast Cancer Conference*

November 18, 2020

Ballantyne Country Club

  
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# WHO'S READY TO LAUGH FOR A CURE?



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Molly Grantham  
WBTV NEWS ANCHOR &  
LAUGH FOR THE CURE EMCEE



## 2020 Calendar of Events

- |              |   |
|--------------|---|
| April 26     | Pink Sunday                                     |
| August 2020  | Brew for the Cure<br><i>Race Kick-Off Event</i> |
| October 1-31 | Breast Cancer Awareness Month                   |
| October 3    | Race for the Cure                               |
| November 18  | Metastatic Breast Cancer<br>Conference          |

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