

Virtual Laugh for the Cure Q & A

What does this mean?

Due to the recent COVID-19 pandemic, it is in the best interest of our guests to cancel the live, in-person event and go virtual instead.

When is the virtual event?

The online auction and virtual videos will begin on Friday, March 13 and end on Thursday, March 19 at 9pm. Pink Tie Guy personal fundraising has been extended through Monday, March 23 at midnight. Check out our leading men at komencharlotte.org!

What can I expect?

You will be receiving an email including a link to mobile bidding on Friday, March 13. **Our virtual auction will be open through Thursday, March 19 through an auction link.** We have many fabulous items and packages that have been generously donated by members of the community. You will be able to bid on all auction items, including the Wine Wall and Raffles with your phone or computer!

We will also introduce you to our Pink Tie Guys and guests throughout the week. In addition, we will go LIVE on Facebook with special guests hosted by our emcee Molly Grantham on Thursday evening, for an exciting conclusion to the virtual event.

How are you raising funds?

Through the auction, via mobile bidding and through online donations. You may also mail a check to:

Susan G. Komen Charlotte
Laugh for the Cure
2316 Randolph Road
Charlotte, NC 28207

Why do you need funds?

As many of you know, breast cancer is the leading cause of cancer death among women, and every dollar we raise through Laugh for the Cure helps save lives. Laugh for the Cure is Komen Charlotte's second largest fundraiser, and the funds raised are vital to providing access to basic services, including navigation through the complex healthcare system, education leading to action, health equity and disparities initiatives, patient care services, public policy efforts, treatment assistance, survivor and MBC Thriver support, and groundbreaking research to prevent and cure breast cancer. Each year, our programs serve thousands of people in our 13-county service area.

Will I receive a refund for the ticket I purchased?

Tickets are not refundable, however, since the in-person event is canceled, the ticket cost is now considered a tax-deductible donation. We thank you for this donation, as every dollar counts. Collectively, all ticket holders are able to help 181 women in our local community obtain breast screenings that were otherwise unattainable. If you have any questions or concerns, please contact us at info@komencharotte.org by March 19, 2020.

If I bid on and win auction items, a bottle of wine or raffle prize, how do I receive them?

The auction, wine wall and raffle, will close at 9pm on Thursday, March 19. Auction pick up dates will be determined based upon the current COVID-19 government recommendations and mandates. We will be in communication with you. We appreciate your flexibility and understanding.

Why aren't you rescheduling the event?

Great question! Given the current worldwide COVID-19 pandemic, we feel it is best to host the event virtually. We must ensure we can continue to provide life-saving breast services to members of our local communities who rely on us and need our support.