



FOR IMMEDIATE RELEASE

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19th Annual Komen Charlotte Race for the Cure®
Returns to Uptown Charlotte October 3
Early Bird Registration Open Friday, May 1

Charlotte, NC – The 19^h Annual Race for the Cure®, locally presented by Novant Health and Mecklenburg Radiology Associates, returns to uptown Charlotte on October 3, 2015. Online registration begins Friday, May 1 through Oct. 2. Go to Komen Charlotte’s website at www.komencharlotte.org and register as an individual, join a team, or donate to an individual/team. Early bird pricing includes a \$10 discount for all participant categories through May 31.

The Komen Charlotte Race for the Cure® is a fundraiser that features a 5K timed race, 5K non-competitive run/walk, one-mile route, 50-yard kids’ dash, race expo, Survivor’s tent, and much more! Festivities begin at 6:00 am, with the timed run beginning at 7:15 a.m., and the walk/run beginning at 7:50 am. It is a celebration of life where runners and walkers of all ages gather to honor survivors who are winning the battle against breast cancer and to remember those who have lost their lives to this devastating disease.

Last year, Race fundraising reached \$1.5 million which helped Komen Charlotte grant \$1.1 million to fund 17 community health programs that provide thousands of women and men with life-saving breast health screening, education and treatment support throughout the year.

A maximum of **75 percent of net proceeds goes to our local community** for breast cancer education, screenings, diagnostic services and treatment support. We serve a 13-county service area including Mecklenburg and the 12 surrounding counties of our service area. The additional 25 percent supports the Komen National Research Grant Program, which funds major research programs across the country.

ABOUT KOMEN CHARLOTTE

Susan G. Komen Charlotte is an affiliate of Susan G. Komen, one of the most widely-known breast cancer organizations in the world. Komen Charlotte raises funds through events such as the annual Susan G. Komen Race for the Cure®; Laugh for the Cure®; BCC Rally; Kick’in It Challenge, the Carolinas; Serve for the Cure; and a variety of community events hosted by corporate partners, small businesses, faith communities, schools and volunteer organizations.