Tricia is a certified public accountant and Senior Vice President of Finance for Flexential, a data center, cloud, and managed services provider, where she is responsible for the reporting of financial results to executive management team, and external parties including shareholders and lending institutions. She joined the company in 2010. Previously, Tricia held financial leadership roles at Continental Tire North America, Arthur Andersen and Deloitte.

Ory holds a Bachelor of Science degree in accounting and business administration as well as a master’s degree in accounting from the College of Charleston, where she currently serves as a Board Member of the College of Charleston Foundation Board.

Tricia’s commitment to Susan G. Komen expands fifteen years and is truly a family affaire with both she and her husband, Park Williams, holding various leadership positions with the Charlotte Affiliate and the national organization.

Tricia completed six years of board service to Komen Charlotte: two years each as president, treasurer and board secretary. During her tenure, Komen Charlotte increased staff, Race for the Cure participation and revenues. Most significantly, the Affiliate increased its funding of breast health programs for medically underserved women from $825,000 to $1.4 million in her final year as President.

In 2008, Tricia was acknowledged with the national Promise of One volunteer of the year award for dedication and contribution the Charlotte Affiliate’s Mission. In 2012, Tricia was elected to national Board of Directors of Susan G. Komen as Affiliate Representative to the board and served in the capacity of Audit Committee Chair for three years.